

<b>Project name</b>	Production of 2D Street Art with QR Code technology on the communication wall to promote Radio and Television Broadcasting Technology program
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### **Abstract**

The objective of this project is to produce Street Art 2D with QR code technology on the communications wall to promote Radio and Television Broadcasting Technology program. The method of studying is from theory information from books, documents, articles, media, and related research. This study uses to produce Street Art 2D with QR code technology on the communication wall to promote Radio and Television Broadcasting Technology program. Moreover, we bring research to evaluate the quality of the three experts. After that, we evaluate the satisfaction of 100 people to summarize the results and made a discussion.

Analysis results from evaluating the satisfaction towards the production of public relations media in Street Art 2D with QR code technology on the communication wall for public relations of Radio and Television Broadcasting Technology from three experts. Overall result found that the average ( $\bar{x}$ ) is 4.66, and SD is 0.57.

Analysis results from evaluating the satisfaction towards the production of public relations media in Street Art 2D with QR code technology on the communication wall for public relations of Radio and Television Broadcasting Technology from 100 people. Overall result found that the average ( $\bar{x}$ ) was 4.66, and SD was 0.57.

**Keywords:** public relations media, video, communication wall, technology, Radio, and Television Broadcasting Technology