

Project	Video Media Production “Transgender”
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Abstract

This research aims to produce video about LGBTQ named Transgender and also studies of the contentment of the audiences after they have watched the video. The population of this research is about 100 persons, we also apply two instruments for this research such as video about LGBTQ named Transgender, and the assessment for satisfaction of this video in five levels. The results of this research are found that the assessment which is considered by the three professionals, there are total average as $\bar{x}=4.25$, S.D. as 0.72. In part of the process of the produce has the total average as $\bar{x}=3.77$, S.D. as 1.20. And the part of the process after the produce has the total average as $\bar{x}=4.22$, S.D. as 0.72. The total average of all is $\bar{x}=4.08$ and S.D. 0.88

The result of the research found that contentment of the people about 100 persons who have watched the video has total average $\bar{x}=4.24$ S.D. as 0.96 and they have high contentment of the video about $\bar{x}=4.31$, S.D. 0.86 and the next is the application of the video about $\bar{x}=4.30$, S.D. as 1.27. And the part of contents has total average as $\bar{x}=4.29$ and S.D. is 0.84

Keyword Video Media , Transgender