

Project	Media Production: Standby offers courses in technology Television and radio broadcast with QR Code
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Abstract

Media Production: Standalone offers television and radio technology course with QR Code. purpose In order to present the production of public relations media through the Standee program in the Technology of Television and Radio Broadcasting with QR Code and study the satisfaction after viewing the media. Radio broadcast together with QR Code Method of study Study the theoretical data from books, textbooks, documents and related research papers to proceed with media production. Stany presents the curriculum in television and radio technology with QR Code. And brought to all 3 experts to evaluate the quality, bring suggestions for improvement again After that, complete the satisfaction assessment. By students in television and radio technology Faculty of Science and Technology Rajamangala University of Technology Krungthep, 100 people, were summarized and discussed.

Analysis of the Quality Assessment Form for the Production of Standalone Media presenting the Curriculum in Television and Radio Technology with QR Code Faculty of Science and Technology Rajamangala University of Technology Krungthep Of the 3 experts found that in the design of the stand Media And the QR code side Overall, the highest quality level, the average (\bar{x}) is 4.19.

Analysis of the satisfaction rating form of the production of the media, Stany presented the curriculum in television and radio technology with QR Code. Faculty of Science and Technology Rajamangala University of Technology, Bangkok, 100 people found that in the QR code. Media and Standee Design Overall, the quality was at the highest level, with an average of (\bar{x}) equal to 4.53.

Key words: media, standalone, presentation with QR code