Project Webcast media production about Self Defense

Melee Weapon Techniques for women.

Author Mr. Ponlawat Pongkwapon

Miss Pawarisa Patawanich

Major Television and Radio Broadcasting Technology

Advisor Assistant Professor Dr. Nareerat Sroisri

Academic Year 2019

## **Abstract**

The objective of this research for the Webcast media production about Self Defense Melee Weapon Techniques for women and study the webcast media user satisfaction.

Sample group used in this research are population of 100 Women in Thailand. Using by Specific Selection method for the first evaluation. 1) Quality Assessment form about Webcast media production about Self Defense Melee Weapon Techniques for women. 2) Satisfaction Assessment form after view about Webcast media production about Self Defense Melee Weapon Techniques for women. Using by rating scale to estimate 5 levels.

The research found 1) Quality Assessment by Specialist  $\bar{x}$ =4.67 S.D.=0.26. Preproduction  $\bar{x}$ =4.33 S.D.=0.28. Production  $\bar{x}$ =4 S.D.=0.19. Post-Production  $\bar{x}$ =4.67 S.D.=0.26. The Satisfaction Assessment after view about Webcast media production about Self Defense Melee Weapon Techniques for women.  $\bar{x}$ =4.44 S.D.=0.63. Information  $\bar{x}$ =4.46 S.D.=0.63. Webcast media production  $\bar{x}$ =4.41 S.D.=0.64. Adoption  $\bar{x}$ =4.48 S.D.=0.63

Keywords. Webcast media production Defensive Melee Weapon Women