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| Project | Video Production on Animal Protection Campaigns |
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Abstract

The objectives of this study were 1) to produce video media on Animal Protection Campaigns 2) to study the satisfaction of watching video media on Animal Protection Campaigns, Students of Rajamagala University of Technology Krungthep, Faculty of Science and Technology in Television and Radio Broadcasting Technology used specific sample groups form of 99 Students. The tools used in this study were 1) the video media on Animal Protection Campaigns, using rating scale 2) the rating scale from the satisfaction assessment produce video media on Animal Protection Campaigns.

The results showed that 1) the results of the quality evaluation from 3 experts were at a high level (\bar{x} = 4.5, S.D. = 0.1). 2) Result of evaluating the satisfaction level after viewing of 99 Students of Rajamagala University Of Technology Krungthep, Faculty of Science and Technology in Television and Radio Broadcasting Technology was in a high level (\bar{x} = 4.49, S.D. = 0.50). Pre-Production (\bar{x} = 4.48, S.D. = 0.50) Production (\bar{x} = 4.51, S.D. = 0.50) Post-Production (\bar{x} = 4.49, S.D. = 0.50)

Keywords Video Animal Protection Campaigns