Project The Television Documentary Production

" The Riddle of Siamese Cat "

Author Ms.Chayanee Arunrotsiri

Ms.Chanisara Wiramitrchai

Major Television and Radio Broadcasting Technology

Advisor Assistant Professor Dr. Nareerat Sroisri

Academic Year 2019

\_\_\_\_\_

## **Abstract**

The Project have objective study aims to produce Video documentary show named The Riddle of Siamese Cat and study the satisfaction after watching Video documentaries show named The Riddle of Siamese Cat.

The samples of this study were 100 general audiences chosen by Accidental Sampling and used satisfactory survey after watching documentary with 5 degree measurement.

The result showed that after watching a The Riddle of Siamese Cat video documentary, it has satisfaction ( $\overline{\boldsymbol{x}}$  = 4.52 , S.D.= 0.48) followed by documentary part, it has satisfaction ( $\overline{\boldsymbol{x}}$  = 4.6 , S.D.=0.44), the content has satisfaction ( $\overline{\boldsymbol{x}}$  = 4.48, S.D.=0.49) and the quality of documentary has satisfaction ( $\overline{\boldsymbol{x}}$  = 4.47, S.D.=0.51) respectively.

Keywords The Television Documentary Siamese Cat