

Project	Production of video media on live broadcast via social media using the OBS program Abstract
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Abstract

The purpose of this study was 1) to broadcast live via social media with OBS program 2) to study satisfaction after watching the production of video media on live broadcast via social media using the OBS program and satisfaction assessment form after watching the video on live broadcast via social media using the OBS program. The sample group used in the study was students in Radio and Television Broadcasting Technology by using the specific sample selection method.

The results showed that the quality of the video media on live broadcast via social media using the OBS program of 3 experts, in the overall aspect of applying knowledge streaming by using the OBS program, was in the highest level (\bar{x} = 4.60 SD = 0.26) and the study of satisfaction of the sample group, in the overall aspect of applying knowledge streaming by using the OBS program, was in the highest level (\bar{x} = 4.66 SD=0.04).

Keywords Video media, Social media, Live broadcasting via network