Project Television documentary production of

"BNK Collection"

Author Mr Nantawat Saengdee

Mr Thattham Chantanasiri

Major Television and Radio Broadcasting Technology

Advisor Assistant Professor Dr. Nareerat Sroisri

Academic Year 2019

Abstract

The purpose of this research is 1) to produce a Television documentary titled "BNK Collection " 2) to study the Qualities of Television documentary evaluated by a documentary specialist, video specialist and sound specialist, and the satisfaction of the 100 of Bangkok's general public after watching the Television documentary

The result are as follow: Evaluated Qualities of Television documentary by specialists show that the overall mean score (\overline{X}) of Production is 4.18 and the standard deviation is 0.72 and Satisfactions of the 100 of Bangkok's general public after watching the Television documentary show that the mean score (\overline{X}) of Publicizing is 4.12 and the standard deviation is 0.72. Presentation's mean score is 4.12 and the standard deviation is 0.71. and Content's mean score is 3.94, and the standard deviation is 0.72.

Keywords Documentary Television BNK48