

<b>Project</b>	Production Video Infographic Sugar in Beverages
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### Abstract

The purpose of this study were 1) To gain knowledge about sugar in beverages  
2) To be aware of diseases that come with sugar in beverages and study satisfaction after watching the info graphic video media on sugar in beverages.

A study topic is defined and research is conducted to meet objectives. After that, a quality assessment and satisfaction assessment form are created by using the rating scale. And then, finding the consistency between the question and objective (IOC) of both the quality assessment and satisfaction assessment. Finally, the info graphic video on sugar in beverages was designed and bring it to 3 experts to evaluate the quality and improve as suggested. A sample group of 100 people was evaluated for satisfaction after watching the info graphic video on sugar in beverages and conclude the study.

The results of the study showed that 1) Quality assessment in all 4 areas had the highest quality criteria level, with the total average ( $\bar{x}$ ) equal to 4.71, while the standard deviation was 0.46. 2) Evaluation of sample satisfaction after watching the info graphic video on sugar in beverages with the total average ( $\bar{x}$ ) equal to 4.48, while the standard deviation was 0.58. It was found that, if divided into quality items, the most is the presentation aspect with the average ( $\bar{x}$ ) 4.49, (S.D.) 0.57, followed by the content with average ( $\bar{x}$ ) 4.48, (S.D.) 0.58 and the graphics and sound with average ( $\bar{x}$ ) 4.47, (S.D.) 0.58.

**Keywords:** Info graphic Video, Sugar in beverages