

<b>Project</b>	Video Media Production Elderly society
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### Abstract

The purposes of this study were Video Media production of Elderly society and Study the satisfaction after watching a video media Elderly society. the sample population is 100 students from Rajamangala University of Technology Krungthep. by Haphazard of Accidental Sampling. The tools used in this research 1) Video media elderly society 2) Satisfaction assessment from after watching video media elderly society. Use a rating scale of 5 levels. The research that. qualiti evaluation by specialist every level 3 people Pre-production total average  $\bar{x}=3.93$ , S.D.=0.19 Production total average  $\bar{x}=4.06$ , S.D.=0.18 and Post production total average  $\bar{x}=4.87$ , S.D.=0.13 . the average of all 3 aspects are  $\bar{x}=3.95$ , S.D.=0.02

In conclusion, the study found that. Satisfaction after watching video media of the sample population student Rajamangala University of Technology total average  $\bar{x}=4.74$ , S.D.=0.00 consist of Media quality satisfactio is at a hight level.  $\bar{x}=4.75$ , S.D.=0.03 next Content and process satisfaction is at level  $\bar{x}=4.74$ , S.D.=0.03 and Production process satisfaction is at level  $\bar{x}=4.73$ , S.D.=0.05

**Keyword** Video Media Elderly society