

<b>Project</b>	Video Production on Emotional Expression in Color via Lightroom Program
<b>Author</b>	Mr. Jirat Thongkorn
<b>Major</b>	Television and Radio Broadcasting Technology
<b>Advisor</b>	Asst.Prof.Nareerat Sroisri
<b>Academic Year</b>	2019

---

### **Abstract**

The objective of this study were To produce video media about Emotional Expression in Color via Lightroom Program To study the satisfaction after watching the video on Emotional Expression in Color via Lightroom Program. The study of information comes from theories from texts, documents, articles, various media, and related research for producing a video on Emotional Expression in Color via Lightroom Program, which has been brought to all 3 experts to evaluate the quality and take suggestions for improvement again. After that, a satisfaction assessment was conducted by 99 students in Radio and Television

The results of the study showed that 1) the evaluation of the quality of the experts after watching the video media on Emotional Expression in Color via Lightroom Program was at a high level, ( $\bar{x}$  = 4.49, S.D. = 0.53) Considering the level of satisfaction of video viewers, in overall, it was at a high level ( $\bar{x}$  = 4.23, S.D. = 0.76) which affects the work of the sample of 99 students in Radio and Television.

**Keywords:** Video media, Emotion, Color tone, Photo