

<b>Project</b>	The Television Documentary Production "Ban Pha Thang Ancient Woven Garment "
<b>Author</b>	Mr.Nanthawut Chaodonkhun Mr.Teerasak Pong-in
<b>Major</b>	Television and Radio Broadcasting Technology
<b>Advisor</b>	Assistant Professor Nareerat Sroisri
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## Abstract

The Project have objective study aims to produce television documentary show named Ban Pa Tung ancient woven garment and study the satisfaction after watching television documentaries show named Ban Pa Tung ancient woven garment. The samples of this study were 100 general audiences chosen by Accidental Sampling and used satisfactory survey after watching documentary with 5 degree measurement.

The result showed that 1) The quality of The Television Documentary Production Ban Pha Thang Ancient Woven Garment is overview is at the highest level. 2) A study satisfaction after watching The Television Documentary Production Ban Pha Thang Ancient Woven Garment, it has satisfaction ( $\bar{x} = 4.40$ , S.D.=0.80) followed by documentary part, it has satisfaction ( $\bar{x} = 4.41$ , S.D.=0.81), the content has satisfaction ( $\bar{x} = 4.40$ , S.D.=0.77) and the quality of documentary has satisfaction ( $\bar{x} = 4.38$ , S.D.=0.80), respectively.

**Keywords** The Television Documentary Woven Garment Ban Pha Thang