

Project	The Production of “Broadcabulary” via Podcast
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Abstract

The purposes of this study were (1) to produce “Broadcabulary” via the Podcast of Television and Radio Broadcasting Technology, Rajamangala University of Technology Krungthep, and (2) to study the satisfaction of the respondents after listening to “Broadcabulary” via Podcast. The data was collected by using Likert Scale (5-Level Rating).

Methods of study are from theories, textbooks, books, related research, articles and journey as well as medium. The final product will be reviewed by 3 experts. The quality and suggestions will be made in order to improve. The Production of “Broadcabulary” via Podcast is conducted on 132 Rajamangala University of Technology Krungthep students. After watching the podcast, the subjects are asked to comment on the podcast.

The result revealed there were the overview has the average (\bar{x}) = 4.85, (S.D.) = 0.36 and the result revealed the overview satisfaction after listening to this program has the average (\bar{x}) = 4.64, (S.D.) = 0.51 the result revealed the overall satisfaction after listening to this program was remarkably high. The 3rd part was ranked in the highest level among others has the average (\bar{x}) = 4.64, S.D. = 0.52, followed by the 2nd part has the average \bar{x} = 4.64, S.D. = 0.51, and the 3rd part has the average (\bar{x}) = 4.63, S.D. = 0.51 respectively.

Keywords: Podcast Technical terms Directory