Project Production of Fairy Tales for Children with

Infographic Videos

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Abstract

The purpose of this study was to produce fairy tales for children with infographic videos about good student qualities and to study the satisfaction of children after watching fairy tales. The samples used in this study were 100 students in grade 4-6 at St. Mary's School by using the specific selection method.

The results of the study showed that 1) the quality evaluation of all 3 aspects were at the highest quality criteria and the total average (\bar{X}) was 4.95, standard deviation (S.D.) was 0.08, which is divided into each side, found that the quality of the media in terms of content and form of presentation has the highest average (\bar{X}) equal to 5 and the standard deviation (S.D.) equals 0, followed by the terms of the picture and sound which has an average value of 4.86 with standard deviation (S.D.) equal to 0.25. 2) The results of the evaluation of the satisfaction of the samples after watching the infographic video about good student qualifications in an episode of How to manage time has the highest total average (\bar{X}) at 4.78 and the standard deviation (S.D.) is 0.06, followed by an episode of How to cooperate with other people which has the total average (\bar{X}) at 4.76 and the standard deviation (S.D.) equal to 0.06, and the last one is in an episode of learning about roles, duties, and responsibilities which has the total average (\bar{X}) at 4.72 and the standard deviation (S.D.) equal to 0.05.

Keyword Video Media Infographic