

Project	Info graphic video production on a Youtuber career
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Abstract

The objectives of this study were 1) to produce info graphic video on YouTuber career 2) To study satisfaction after watching info graphic video on YouTuber career.

Study of info graphic video production process for Youtuber career consisted of 1) defining topics and studying information 2) compiling information and designing storyboards 3) searching images and information related to info graphic video content 4) adjusting and creating images and laying the composition by using Motion Graphic Program 5) recording the audio in the info graphic video 6) checking the images and sound of the whole work 7) evaluating the quality with 3 experts 8) evaluating the satisfaction from the sample group of 132 people. 9) Analyzing the data and summarizing the results.

The sample group used in this research is students in Radio and Television Broadcasting Technology, Rajamagala University of Technology Krungthep, using specific selection methods. The tools used in this research were 1) info graphic video on YouTuber career 2) Satisfaction assessment form after watching info graphic video on YouTuber career, using the rating scale.

The results of the study showed that 1) the quality of the infographic video in episode 1, namely, getting to know Youtuber's career was at the highest level, with an average (\bar{x}) equal to 4.77 2) The quality of the info graphic video in episode 2, namely, monetization was at the highest level, with an average (\bar{x}) equal to 4.77 2) The quality of the info graphic video in episode 3, namely, 4 ways to promote the channel was at the highest level, with an average (\bar{x}) equal to 4.77

Keywords: Video Media Production Graphic Infographic Youtuber