

<b>Project</b>	Video Infographic Production : Out-of-home Media
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## Abstract

The purposes of this study were (1) to study the production of video infographic ; and (2) to evaluate a satisfaction from the sample group after watching a video infographic by emphasize about Out-of-home Media, Research methodology researching information about the process and production process of Video Infographic before production, production, post production and relate information from library and the internet to produce a Video Infographic Out-of-home Media and evaluation from 3 specialist, The sample group used to study in this satisfaction study was 100 students of Television and Radio Broadcasting Technology, The Faculty of Science and Technology, Rajamangala University of Technology Krungthep by Purposive Sampling.

Research results from evaluation of Video Infographic Out-of-home Media by 3 infographic specialist, In the overall rating is high level ( $\bar{x}$  = 4.40, S.D. = 0.90) after watching a video infographic found that a voice over is clear and ordering a content is appropriate, Research results from study a satisfaction after watching a Video Infographic Out-of-home Media from 100 students of Television and Radio Broadcasting Technology The Faculty of Science and Technology, Rajamangala University of Technology Krungthep, In the overall satisfaction rating is high level ( $\bar{x}$  = 4.43, S.D. = 0.69) found that infographic have a satisfaction rating is high level ( $\bar{x}$  = 4.49, S.D. = 0.65) secondary, Video and audio editing have a satisfaction rating is highest level ( $\bar{x}$  = 4.41, S.D. = 0.70) , Content and continuity have a satisfaction rating is high level ( $\bar{x}$  = 4.39, S.D. = 0.73)

**Keyword** Video Infographic Out-of-home Media