

Project	Video Media Production Topic Street Food Delicious Way Side
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Abstract

The production of a video on Street Food of the deliciousness beside the road aims to produce a video on Street Food of the deliciousness beside the road and study satisfaction after watching the video.

Methods of studying theoretical data from books, documents, articles, various media, and related research in order to produce a video on Street Food of the deliciousness beside the road, which has been used by all 3 experts to evaluate the quality for improvement again. After that, the satisfaction assessment was conducted by 100 people in general.

The results showed that the satisfaction after watching the video on Street Food of the deliciousness beside the road of the 3 experts had a high level of opinions (\bar{x} = 4.43, SD = 0.33). The satisfaction level of viewers on Street Food of the deliciousness beside the road was at the level of 100 people's in Huai Khwang District work which is the highest level (\bar{x} = 4.42, S.D. = 0.52). It was found that the video media was at a high level (\bar{x} = 4.47, S.D. = 0.53), followed by the shooting at a high level (\bar{x} = 4.43, S.D. = 0.52), and the last one was the order of picture and sound which was at a high level (\bar{x} = 4.37, S.D. = 0.52).

Keywords: Street Food of the deliciousness beside the road, Video