

Project	Experimental Film, Die son seen alles
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Abstract

The purpose of this research is to produce the experimental film titled “Die son seen alles” for informative about experimental film, inform the origin of the new storytelling and to study the satisfaction after watching the experimental film. The satisfaction representative sample is 100 general people from specific method. 1) experimental film titled “Die son seen alles”. 2) Quality evaluation form of experimental film titled “Die son seen alles”. 3) Satisfaction evaluation form experimental film titled “Die son seen alles”.

Research method is choosing the topic and gather information accord to purpose, then create the Quality evaluation form and the Satisfaction evaluation form using 5 level form, then find the Index of Item-Objective Congruence (IOC) of these evaluation form, then take the Quality evaluation form of experimental film titled “Die son seen alles” to 3 specialist to qualify and comment the film, then adjust the film to the comments, then take the film to the 100 representative samples to evaluate Satisfaction after watching the film “Die son seen alles” and conclude the result

The result are as follow : all 4 Quality evaluations have mean at 3.91 and the standard deviation at 0.51. Study of Satisfaction evaluations from representative samples after watching the film “Die son seen alles” have mean at 4.42 and the standard deviation at 0.51. Distinguishing the evaluations show that Presentation have the most mean at 4.49 and the standard deviation at 0.57, secondary is Content have mean at 4.48 and the standard deviation at 0.57 and Graphic & Sound have least mean 4.47 and the standard deviation at 0.58.

Keyword experimental film, Die son seen alles