Project	QR code produce integration including augmented reality technology on the communication wall for publicizing the course
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Abstract

The purpose of this study were to learn about QR code integration with augmented reality technology on the communication wall for publicizing the course and learn the satisfaction after using the media. The sample was specific 100 Rajamangala University of Technology Bangkok students. Tool is survey and Data are percentage, median and standard deviation.

From the research, we found out that 1) the evaluation from 3 expert overall are highest ($\bar{X}$= 4.88). When considering in each aspect, the most that affect the comment is publicizing ($\bar{X}$= 4.93). Following by, augmented technology ($\bar{X}$= 4.91). The least are design ($\bar{X}$= 4.83) and QR Code (Quick Response Code) ($\bar{X}$= 4.83).
2) 100 answerers majority are 4th year female student. The overall satisfaction of QR code integration with augmented reality technology on the communication wall is high ($\bar{X}$= 4.35). When considering in each aspect, the most that affect the comment is QR Code (Quick Response Code) ($\bar{X}$= 4.41). Following by, augmented technology ($\bar{X}$= 4.38). Next is publicizing ($\bar{X}$= 4.36). The least is design ($\bar{X}$= 4.26) respectively.

Keyword Integration, QR code, Augmented Reality Technology on the Communication Wall for Publicizing the Course.