

Project Name	The production of video media "Mood and Tone" in order to enhance the mood of animation.
Author Name	Mr. Itthichot Muensung
Major	Television and Radio Broadcasting Technology
Project Advisor	Assistant Professor Dr. Nareerat Sroisri
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Abstract

The production of video media "Mood and Tone" in order to enhance the mood of animation. The objective produced the video material "Mood and Tone" to enhance the mood of animation and study the satisfaction after watching Mood and Tone in order to enhance the mood of animation.

The study of the production of video media "Mood and Tone" in order to enhance the mood of animation, the evaluation has been evaluated by 3 experts. Assess the quality to give advice and try it out with a sample of 132 people, to evaluate the satisfaction after watching Mood and Tone in order to enhance the mood of animation.

The results of this study showed that the evaluation quality of the video media on Mood and Tone enhance mood of animation. The overall level were high (\bar{x} = 4.17, S.D. = 1.03) The results of the evaluation of satisfaction after watching the video production showed that the overall were the highest level (\bar{x} = 4.56, S.D. = 0.68) The considering of each aspect, The emotional love with the highest quality level with an average value were (\bar{x} = 4.59, S.D. = 0.68), followed by the production process, they are a high quality level with an average value were (\bar{x} = 4.30, S.D. = 1.07). The second is emotion fear, the overall with a high level were (\bar{x} = 4.08, S.D. = 0.90). The considering of each aspect, they are a high quality level were (\bar{x} = 4.05, S.D. = 0.95).

Key words: Mood Tone video media to enhance emotions animation.