

Project	Video Media Production Topic Smart Classroom and Radiovision Room by Sketch up Software
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Abstract

The objective of this research for the Video media production about The digital media literacy and study the video media user satisfaction. Sample group used in this research are 99 students from Rajamangala University of Technology Krungthep. Using by Specific Selection method for the first evaluation. 1) Quality Assessment form about Video media production about digital media literacy. 2) Satisfaction Assessment form after view about Video media production about digital media literacy. Using by rating scale to estimate 5 levels

Analysis results of the video media production about digital media literacy by specialists 3 people found Information has been high level ($\bar{x} = 4$, S.D. = 0.65) subsequent Webcast media production has been high level ($\bar{x} = 3.81$, S.D. = 0.68) Finally Edit&Sound Edit has been high level ($\bar{x} = 3.61$, S.D. = 0.61)

The analysis of a satisfaction rating after view Webcast media production about media literacy by sample group found about Webcast media has been highest level ($\bar{x} = 4.65$, S.D. = 0.57) subsequent about Edit & Sound Edit has been highest level ($\bar{x} = 4.63$, S.D. = 0.57) and Finally Information has been highest level ($\bar{x} = 4.62$, S.D. = 0.57)

Keyword Video Media Media Literacy Digital Media