

Project	The Opinion Amidst Y Generation People Toward The Designing Of Women's Fashion Apparels In Ready To Assemble Process
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ABSTRACT

This project is concerned about the opinion amidst Y-generation people toward the designing of women's fashion apparels in ready to assemble process. The purpose of the project is to design and create women's fashion apparels in ready to assemble process so as to develop the types of the apparels as well as to come up with some newer ways of their usage. The methodology of this project is to generate a survey, as a tool, compiling the data from the respondents. The respondents are female students majoring in Business Administration aged between 18-23 years old, ranging from first to fourth year students. For the subjects whose ages range from 21 to 22 years old and the level of income of 5000 baht per month or lower, easy-going clothes offering the variety of chance to wear is in their preference. The survey found that those in the group prefer the followings. The topic of creative ideas, subject to ready to assemble clothes with a lock for the purpose of maximized utilization, is, on the average, ranked at the strong agreement level of 4.52. The topic of modern types of clothes, subject to ready to assemble clothes with a lock for the purpose of beauty in the types of clothes, is, on the average, ranked at the strong agreement level of 4.51. The topic of the modern types of clothes, subject to ready to assemble clothes with zippers for the purpose of transforming the types of clothes, is, on the average, ranked at the strong agreement level of 4.52. The topic of creative ideas, subject to ready to assemble clothes with hooks for the purpose of

maximized utilization, is, on the average, ranked at the strong agreement level of 4.51.

Keywords: Generation Y, Women's Fashion, Ready To Assemble Process, Transforming The Types Of Clothes

