

## Street Food Promotion in Yaowarat by Application

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### ABSTRACT

Education Street Food Promotion in Yaowarat by Application has the objectives of the study were to collect Street food from interviewing restaurant operators. Next to create an application for promoting food tourism. And evaluate the quality of the application with 3 experts in application design and content in each side to improve and develop application better. The study indicated that an overview of the evaluation of design applications and content within the application with the highest level of quality. The design aspect is the suitability of the illustration. , color selection, the attractiveness of the presentation style, clear content classification at the highest level. And the content of the restaurant name is clearly visible, with pricing, providing knowledge about the brief history of Yaowarat Road , Providing knowledge about the types of meat dish - desserts - appetizers , Facilities of the restaurant on the parking lot , clear content, easy to understand, accurate location, accurate to the actual location

Keywords: Food tourism Yaowarat Application

