

<b>Project</b>	The development of multimedia story in the local language, Bandon Chai District, Lom Rad, Amphoe Thoen, Lampang Province
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## ABSTRACT

This project has purposed to develop the multimedia story in the local language, Bandon Chai District, Lom Rad, Amphoe Thoen, Lampang Province, to reinforce learning the local language in northern of Thailand and cultivate the awareness and conserve our local language to remain with the local whether it is the northern language, northeast language, southern language and standard language we used to teach our children to use more local languages. The development of multimedia story in the local language Bandon Chai District, Lom Rad, Amphoe Thoen, Lampang Province was divided into 3 processes, namely this main process is The development of multimedia story in the local language Bandon Chai District, Lom Rad, Amphoe Thoen, Lampang Province. The second process is creating a satisfaction assessment form. The third process is process for users, data collection, and evaluation.

The sample group used in this study is 36 mattayom 4 students from Suankularb Wittayalai School, Nonthaburi by collecting data with the satisfaction evaluation form and using average and standard deviation to analyze the data statistic.

According to the results of the satisfaction assessment on the development of multimedia story in the local language, Bandon Chai District, Lom Rad, Amphoe Thoen, Lampang Province was divided into third sides are

1. Content average 4.48 and standard deviation 0.01
2. Image average 4.53 and standard deviation 0.08
3. Sound average 4.40 and standard deviation 0.02

In conclusion, the development of multimedia story in the the local language, Bandon Chai District, Lom Rad, Amphoe Thoen, Lampang Province can be used.

Keywords : local language/multimedia/ Amphoe Thoen

