Abstract

This project aims to develop printing media materials shop management system, a case study of New star media & advertising in order that it works through the website and evaluate user satisfaction to printing media materials shop management system development.

Printing media materials shop management system has developed in accordance with the principles of SDLC (System Development Life Cycle) consisting of PHP (PHP Hypertext Preprocessor) language, Cascading Style Sheets, Sql Server Database Management System. The system was evaluated the performance by using questionnaires from 3 experts and 10 users.

According to an analysis of quality and satisfaction of printing media materials shop management system, a case study of New star media & advertising, found that the experts and users were moderately satisfied. In conclusion, the system can be used to actually work.

Keywords  Printing media materials shop management system/ A case study of New star media & advertising /PHP